



SHRIMAD RAJCHANDRA
Love and Care

A UNIQUE 10 FOLD BENEVOLENT PROGRAMME



INSPIRATION

BHAGWAN MAHAVIRA

Bhagwan Mahavira, the 24th Tirthankar, epitomised the highest form of virtue and human perfection. His life is a perennial source of light and inspiration to all. In this day and age, where fear, suspicion and distrust are vitiating the atmosphere of international peace and brotherhood, Bhagwan Mahavira's teachings are like an oasis in the desert. They are a perfect blend of philosophy and practicality, an ethical system par excellence.

SHRIMAD RAJCHANDRAJI

Shrimad Rajchandraji is highly respected for His great spiritual state, extraordinary personality, remarkable exposition of Bhagwan Mahavira's teachings and literary genius. He is spirituality incarnate and auspiciousness personified. His life is the epitome of an incessant and intense pursuit of religion. In the short span of 33 years, He not only soared high in the spiritual skies but was also instrumental in directing many others to the path of enlightenment. His preachings have been compiled and published in an invaluable volume entitled 'Shrimad Rajchandra' which, even today, continues to quench the thirst of true seekers.

Mahatma Gandhi says, *“This man has won my heart in spiritual matters and no one else has ever made on me the same impression. I have said elsewhere that besides Kavi (Shrimadji), Ruskin and Tolstoy have contributed in forming my intrinsic character; but Kavi has had a more profound effect because I had come in personal and intimate contact with Him”*

- Modern Review, June 1930

PUJYA GURUDEVSHRI RAKESHBHAI

Propounding the path of Bhagwan Mahavira, an ardent devotee of Shrimad Rajchandraji, Pujya Gurudevshri Rakeshbhai is a spiritual visionary and a modern-day mystic. He is illuminating numerous lives by visiting various countries where seekers imbibe His teachings and elevate themselves. With a vision of universal upliftment, Pujya Gurudevshri has inspired the ten-fold Shrimad Rajchandra Love and Care Programme to bring joy and offer seva to all living beings.



THE MISSION

Shrimad Rajchandra Mission Dharampur is a global movement that endeavours to enhance the spiritual growth of seekers and benefit the society. With the infinite compassion and guidance of Pujya Gurudevshri, the Mission is growing at a rapid pace and spreading across the globe. At present, the Mission has 100 centres worldwide which play a key role in moulding and transforming thousands of lives.

Shrimad Rajchandra Ashram Dharampur, the international headquarters of the Mission, is a sanctified and vibrant Ashram spread over a sprawling 223 acres of land, on the hillock of Mohangadh, where every particle exudes divinity, where in the sublime environment one cannot but help experience exhilaration and elevation, bringing peace and solace to one's Soul.

Pujya Gurudevshri's unconditional love and effective guidance has spiritually transformed multitudes of youngsters.

Shrimad Rajchandra Divinetouch (SRD) is a journey of inner awakening for children. As our children race ahead in the outside world, SRD takes them on a divine journey by addressing their character, moral and spiritual development, enabling them to develop and blossom to their full potential. SRD is an initiative aimed at inspiring and enabling children to live a more enriching and meaningful life, in line with the teachings of the Enlightened Souls. There are a total of 227 SRD Centres across the globe.

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INTRODUCTION

Every day, life presents us with countless opportunities to express how much we care... each one of them helping us in the endeavour of universal upliftment.



SHRIMAD RAJCHANDRA Love and Care

Shrimad Rajchandra Love and Care (SRLC) is an initiative of Shrimad Rajchandra Mission Dharampur to offer service and bring joy to the lives of the underserved sections of society.

Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri, SRLC's holistic, multi-pronged community support and development programmes are powered by genuine empathy, love and care of highly motivated volunteers delivering high quality, charitable, sustainable initiatives for the welfare of mankind, animals and the environment.

The Love and Care Philosophy

At Shrimad Rajchandra Love and Care we believe:

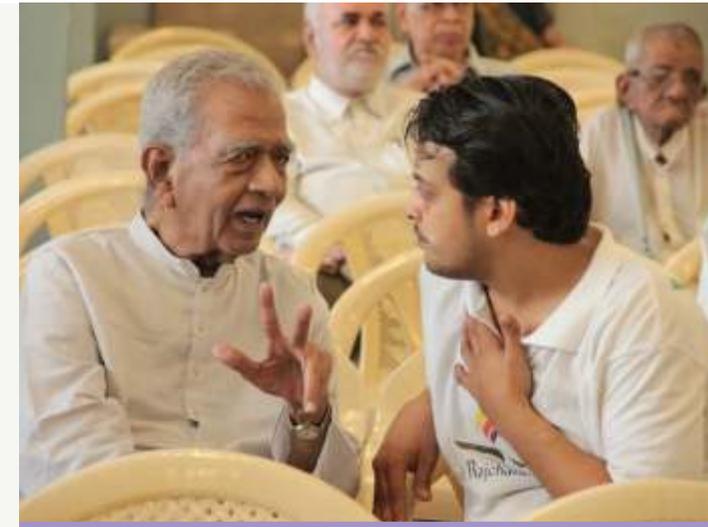
- As one turns within, the natural outcome is to extend one's self through selflessly serving others
- When there is love within, it flows outside naturally in the form of care
- We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'
- We all have the potential to make a difference, and endeavouring to do so, fills our lives with happiness and contentment
- As we add meaning to the lives of others, they end up adding meaning to ours



A group of enthusiastic volunteers at an event



Spirituality forms the core of SRLC's approach



SRLC provides a human touch to those who yearn for it the most



Roots in Spirituality

Shrimad Rajchandra Love and Care volunteers are driven by a spiritual way of life, which forms the base of their value system. The belief in the power of love and non-violence is instrumental in ensuring that SRLC reaches out to all living beings, spreading peace, happiness and security to all. A spiritual person is one who is compassionate and a natural outcome of this is to extend love and care to one and all.

Global Movement

SRLC is spread over 50 cities worldwide, with the primary focus being one of the poorest rural areas of South Gujarat. Over 500 volunteers offer their selfless service.

Holistic and Sustainable Programmes

The 10 Care programme is replicable and development-driven, based on sustainable models that can be scaled up to address gaps and holistically impact communities in a deep manner. The projects act as a powerful catalyst for transformative impact in lives, ensuring their overall well-being, and catering to their physiological, psychological and socio-economic needs. SRLC's approach not only encompasses needs of mankind but the entire spectrum of living beings.



SHRIMAD RAJCHANDRA Love and Care

A UNIQUE 10 FOLD BENEVOLENT PROGRAMME

1 HEALTH CARE

To create health awareness and provide medical services to less privileged members of society



- 01. Hospital
- 02. Viklang Centre - for the Physically Challenged
- 03. Medical Camps
- 04. Preventive Care Programme
- 05. Health Education & Awareness Lessons (HEAL)

2 EDUCATIONAL CARE

To provide needy children with formal education, value-based learning and programmes designed for their overall development



- 01. Vidyapeeth - Science College
- 02. Gurukul - Rural Secondary & Higher Secondary School
- 03. Vidyavihar - Rural Primary & Secondary School
- 04. Education Outreach Programme
- 05. Educational Aids
- 06. Interest Free Loans & Scholarships
- 07. Learning Education And Development (LEAD)

3 CHILD CARE

To initiate activities to enhance the growth of children in various dimensions of life



- 01. Neonatal Intensive Care Unit
- 02. District Early Intervention Centre
- 03. Child Malnutrition Treatment Centre
- 04. Life Skills Programme
- 05. Mid-Day Meal Programme
- 06. Kala Utsav - Programme for enhancing talents
- 07. Remedial Education And Learning (REAL)

4 WOMAN CARE

To work towards the safety and upliftment of women



- 01. Safe Motherhood Programme
- 02. Health Education Programme for Adolescent Girls
- 03. Women Empowerment Programme
- 04. Widow Welfare Programme
- 05. Higher Education Resource (HER)
- 06. Sowing for Energy, Empowerment and Development (SEED)
- 07. Financial Literacy and Opportunities for Women (FLOW)

5 TRIBAL CARE

To address the needs of the tribals and work for their overall upliftment



- 01. Mobile Medical Care
- 02. Skill Development Centre
- 03. Vocational Training Programme
- 04. Cattle Wealth for Farmers
- 05. Indigenous Skills Programme
- 06. Learning & Inculcating Value Education (LIVE)

6 COMMUNITY CARE

To touch lives in the community by providing infrastructural support, training and insight for a healthy, prosperous and joyful life



01. Community Garden
02. Sports Pavilion
03. Libraries
04. Computer Classes
05. Cleanliness Drives
06. Prisoner Upliftment & Reform Efforts (PURE)

7 HUMANITARIAN CARE

To provide physical, emotional and vocational support to certain segments of the society



01. Differently Abled Programme
02. Affection for Aged
03. Hospice Help
04. Hunger Relief Programme
05. Distribution of Essential Aids for Respite (DEAR)

8 ANIMAL CARE

To adopt activities to prevent the cruel destruction of life and to spread the message 'Love Life'



01. Saving Animals From Execution (SAFE)
02. Jivamaitridham Gaushala
03. Ahimsa Awareness Drive
04. Mobile Veterinary Service
05. Animal Helpline
06. Cattle Rehabilitation Programme

9 ENVIRONMENTAL CARE

To create awareness of the everyday damage we cause to the environment, and to take steps towards its conservation and enrichment



01. Tree Plantation Drives
02. Water Conservation Programme
03. Alternate Energy Programme
04. Eco Paper Drive
05. Recycling & Environment Awareness Programme (REAP)

10 EMERGENCY RELIEF CARE

To provide timely aid to people and areas affected by natural calamities



01. Emergency Relief Programme



A Cleanliness drive as a part of the Swacch Bharat Abhiyaan



A sweet pill of love and care for the elderly at an old aged home

Focused Approach with a Human Touch

SRLC's programmes are professionally run and use processes that are institutionalised, insightful, efficient, imbibe local learnings, and use best practices to produce desired outcomes. The team of selfless volunteers from specialised backgrounds are unified by an unwavering commitment to serve the underserved with love and care.

Volunteer Driven Organisation

SRLC is a volunteer driven organisation. This helps keep the administration costs low and streamline most of our financial resources towards the causes that we work for. It brings in a high level of commitment and enthusiasm as the volunteers serve out of their free will and dedication.

Spirit of Youth

A majority of SRLC volunteers are youth. The energy of youth is capable of making transformational changes, and this is evident in the organisation as young coordinators lead most of the initiatives under the 10 Care Programme.



DHANESH WALKS CONFIDENTLY TOWARDS A BRIGHT AND HAPPY FUTURE

When Dhanesh met with a near-fatal accident, he lost control over his legs as well as his bowel and bladder movements. He searched for proper treatment but was unsuccessful and had to spend over two years confined to his bed. He was referred to **Shrimad Rajchandra Viklang Centre**, where he saw a new ray of hope. With the help of physiotherapy and a caring and supportive staff, he could walk normally within six months. Today, Dhanesh is happily employed.

HEALTH CARE

Shrimad Rajchandra Love and Care



A complex operation being carried out at Shrimad Rajchandra Hospital

A plaguing concern in rural India is providing affordable health care solutions to the masses, especially in remote areas. The rural population of the Valsad district of Gujarat rank amongst the poorest in the state, grappling with issues like poverty, malnutrition, illiteracy and the lack of awareness of health-related issues. These factors lead to premature deliveries, physical and mental disabilities, vulnerability to diseases, illnesses and other problems. Keeping these factors in mind, our comprehensive Health Care programme provides quality medical care at free or highly subsidised rates.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Hospital (SRH)

SRH offers a wide range of services and uses state-of-the-art medical technology that is rarely seen in hospitals located in rural areas. Since 2004, SRH has performed over 1000 critical surgeries. The hospital is a charitable multi-speciality facility, fully-equipped with best medical facilities. It is comprised of the following departments and services:

- NICU • ICU • Obstetrics and Gynaecology
- Paediatrics and Neonatology • General Surgery
- Endoscopy and Laparoscopy • Medicine
- Orthopaedics • Paediatric Orthopaedics • Urology
- Dermatology • Radiology and Ultrasonography
- Echocardiography (2-D Echo) and Colour Doppler
- Pathology • Dentistry • Physiotherapy (Paediatric and Adult) • 24-hour Emergency Service with Casualty Section and Emergency OT • Blood Storage Unit • 24-hour Cardiac Ambulance Service
- Medical Store • In-house Laundry • In-house Catering for Patients • Highly-developed Outreach Programme

02.

Shrimad Rajchandra Viklang Centre (SRVC) for the Physically Challenged

SRVC provides holistic treatment and rehabilitation services for the physically and neurologically challenged, with an aim to make the entire Valsad District disability-free. Our services and facilities include:

- Prosthetics and Orthotics (For Artificial Limbs and Appliances) • Paediatric Neurology • Physiotherapy
- Occupational Therapy • Speech Therapy
- Early Intervention Centre • Special Education
- Residential Unit for long-term Physiotherapy for



Imaging Department



Operation Theatre



Shrimad Rajchandra Viklang Centre



A child being treated at the Shrimad Rajchandra Viklang Centre



X-ray Department



Medical Outreach Camps



Shrimad Rajchandra Health Education Centre for Adolescents

patients coming from distant villages. The Centre regularly conducts camps to provide rehabilitation appliances like artificial legs, wheelchairs, tricycles, tripods, walking sticks and walkers to those who need physical rehabilitation and corrective action for deformities.

03.

Shrimad Rajchandra Medical Camps

These camps are conducted in the surrounding villages by medical specialists on a regular basis to diagnose and treat a variety of ailments. Blood donation camps are also organised throughout the year.

04.

Shrimad Rajchandra Preventive Care Programme

This programme helps to minimise common health risks and enhances the general health and well-being of the rural people. It is conducted on a regular basis in remote areas where trained health workers carry out door-to-door surveys. Those suspected to be suffering from diseases are shortlisted for further diagnosis and treatment at Shrimad Rajchandra Hospital.

05.

Shrimad Rajchandra Health Education & Awareness Lessons (HEAL)

HEAL teaches people about health-related topics like pregnancy, childbirth, immunisation, nutrition and hygiene. These lessons are especially important to dispel long-held superstitious beliefs about the causes of illness. At the Shrimad Rajchandra Health Education Centre for Adolescents, special drives, lectures and workshops are held for adolescents.

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SANJAY PAWAR

VILLAGE: Gadi



SHRIMAD RAJCHANDRA
GURUKUL INSPIRES SANJAY
TO PURSUE MECHANICAL
ENGINEERING

Sanjay Pawar's father suffered a crippling paralytic attack that left him bed-ridden and unable to work and earn for his family. Sanjay's mother and brother started working in the farms but their meagre wages couldn't sustain the family. While Sanjay wanted to pursue further studies in the field of science, the high cost of private schools kept him away and there were no public schools in the vicinity. **Shrimad Rajchandra Gurukul** gave him the opportunity of a lifetime! He studied there in standards 11 and 12 free-of-cost and secured admission in a college to study mechanical engineering.



EDUCATIONAL CARE

Shrimad Rajchandra Love and Care



Pujya Gurudevshri visits
Shrimad Rajchandra Vidyavihar

An innovative and integrated educational approach can maximise the potential of the needy sections of society and help them escape the vicious cycle of ignorance and poverty. Educational Care provides rural students the opportunity for holistic development, along with the right direction to live a meaningful life.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Vidyapeeth (SRV) - Science College

SRV is a modern and fully-equipped science college located in the Karanjveri village of Valsad District. As the only science college in the talukas of Dharampur and Kaprada, across 238 villages and an area of 1500 sq km, SRV offers aspiring less-privileged rural students the chance to pursue Bachelor of Science (B.Sc.) degrees in Chemistry and Microbiology.

02.

Shrimad Rajchandra Gurukul (SRG) - Rural Secondary & Higher Secondary School

SRG is a secondary and higher secondary school located in the Valsad District which provides underserved children from rural communities with high quality education through innovative teaching methods. The school is fully equipped with infrastructure consisting of science laboratories, a computer laboratory, a library and a boarding facility.

03.

Shrimad Rajchandra Vidyavihar (SRVV) - Rural Primary & Secondary School

SRVV is a residential boarding school located in the Tamachhadi village of Valsad District for children from 4th to 10th standards. A majority of the students in this school are tribal students, and thus teaching methods and the school environment have been created to address the unique needs of tribal students.

04.

Shrimad Rajchandra Saksharta Ghar Angane - Education Outreach Programme

A community-based initiative aimed at educating rural folk at their doorstep, the outreach programme



Shrimad Rajchandra Vidyapeeth



Science laboratory at Shrimad Rajchandra Vidyapeeth



Shrimad Rajchandra Gurukul



A classroom at Shrimad Rajchandra Vidyavihar



Shrimad Rajchandra Saksharta Ghar Aangane



Felicitating top academic performers



Educational aids distributed to rural students

envisages the active involvement of local teachers and volunteers to strengthen formal education among children while helping adults from the villages acquire basic functional literacy.

05.

Shrimad Rajchandra Educational Aids

This project helps rural families save money by distributing school bags, notebooks and stationary items at 40% below market prices. Before the start of each academic year, these items are sold through more than 27 centres. Students travel long distances to purchase these aids due to the superior quality and highly subsidised rates.

06.

Shrimad Rajchandra Vidyavikas Yojana - Interest Free Loans & Scholarships

This programme is instituted to encourage, appreciate and award academic excellence. Interest free loans up to Rs. 1 lakh per year are given to needy students to pursue higher education. Scholarship awards are also given to students from rural schools that display excellence in academics.

07.

Shrimad Rajchandra Learning Education And Development (LEAD)

LEAD provides academic coaching support and training to rural students so that they may improve examination scores, prepare for higher education and begin a career. Training workshops and counselling sessions are also conducted to impart additional skills required for worthwhile employment. Programmes for teachers' training are also organised under this project.

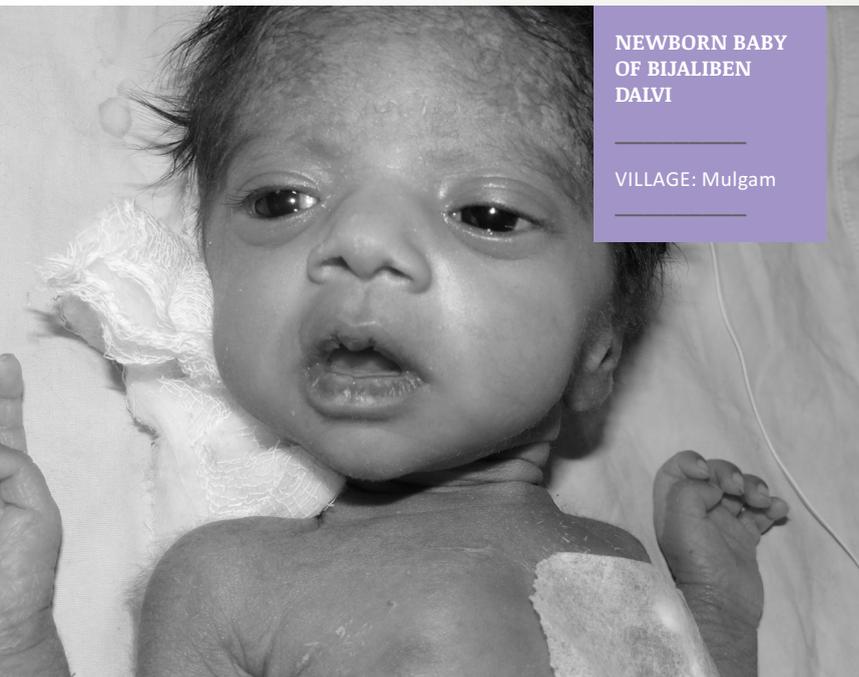
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A volunteer teaching children
at a rural school



Puja Gurudevshri encouraging young achievers





NEWBORN BABY
OF BIJALIBEN
DALVI

VILLAGE: Mulgam

BIJALIBEN AND HER BABY SURVIVE A SERIOUS SNAKEBITE

Bijaliben Dalvi, an expectant mother, was bitten by a Russell's viper, one of the world's most venomous snakes. The timely administering of an antidote saved Bijaliben's life, but led to complications for her unborn baby. The next day itself, her infant was prematurely delivered with an extremely low birth weight of only 1.75 kgs! When the baby did not start breathing with a first cry, it was rushed to the **Shrimad Rajchandra Neonatal Intensive Care Unit** at Shrimad Rajchandra Hospital. The parents, fearing their inability to cover any hospital bills, were relieved when the hospital readily agreed to provide treatment absolutely free. The baby was diagnosed with venom toxicity and was immediately given an anti-venom injection. The child was kept at the NICU for a period of 26 days. On discharge, the baby was in good health, ready to begin the journey of life.



CHILD CARE

Shrimad Rajchandra Love and Care



Shrimad Rajchandra Neonatal Intensive Care Unit

Child Care aims to overcome a myriad of problems that disadvantaged children are often confronted with. This includes advancing children's rights and safeguarding their well-being by offering nutrition, protection from diseases, pre-natal care for healthy births, clean water and sanitation, healthcare and education.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Neonatal Intensive Care Unit (NICU)

The NICU provides specialised care for prematurely born infants and new-borns with birth complications, playing a significant role in reducing neonatal deaths in the area. Housed within Shrimad Rajchandra Hospital, it is built with high-quality standards and state-of-the-art equipment. Specialist neonatologists supported by a well-trained, dedicated NICU staff provide round-the-clock care. This facility is the first of its kind in the entire Valsad district.

02.

Shrimad Rajchandra District Early Intervention Centre (DEIC)

The DEIC detects complications in babies born prematurely and provides specialised treatments that reduce chances of long-term complications. The Government of India has recognised this centre as a model centre, one to be replicated in every district across the country. Most infants, premature or with low birth weight, are at a high risk of developing serious complications such as cerebral palsy, blindness, hearing loss and physical, cognitive and neuro-motor disabilities. Early intervention is the key to minimise the long-term effects of these complications. The Centre provides highly specialised paediatric consultations and intervention for orthopaedics, neurology, ophthalmology, surgery, physiotherapy, audiometry, speech-language pathology, dentistry, clinical psychology, and nutrition.



Shrimad Rajchandra Kala Utsav



Fun moments for young children



Young children engage in prayerful moments



Mid-day meals for school children



Instilling creative talents in rural children at a young age

03.

Shrimad Rajchandra Child Malnutrition Treatment Centre (CMTC)

CMTC provides children suffering from severe acute malnutrition with nutrition and essential supplements under direct medical supervision. Once they are out of the acute phase, they are followed up on periodically. Due to the malnourishment, they are prone to infections, which eventually leads to further malnutrition. CMTC aims to break this vicious cycle and support children towards a healthier future.

04.

Shrimad Rajchandra Life Skills Programme

Through this initiative, volunteers teach children important skills through techniques like storytelling, dramatisations and visual aids. Children are taken on a unique journey by addressing their moral and spiritual development, and instilling in them the values of honesty, faith in God, and compassion for others. This enables them to develop and realise their potential to the fullest.

05.

Shrimad Rajchandra Mid-Day Meal Programme

Under this programme, nutritious mid-day meals are provided to rural schools completely free-of-cost as a means to combat malnutrition in rural areas. The meals also serve as an incentive for children to attend school.



An infant being cared for at the Shrimad Rajchandra Child Malnutrition Treatment Centre



06.

Shrimad Rajchandra Kala Utsav - Programme for enhancing talents

Recognising and enhancing the talents of the spirited rural students from 9th to 12th standards, Kala Utsav provides them with the opportunity to showcase their skills while strengthening their self-confidence. This helps the youth in pursuing their passions and establishing a career in performing arts, while also strengthening the spiritual and social values of Indian culture.

07.

Shrimad Rajchandra Remedial Education And Learning (REAL)

Children with learning difficulties are often as smart or smarter than their peers, but they face difficulties in reading, writing, spelling and assimilating information. Teachers and parents find it increasingly difficult to do justice to such children and educate them adequately. To overcome such difficulties, volunteers and professionals provide the children with integrated care. They work together with the family to arrive at common decisions for the growth of the child. Diagnostic assessment and remedial facilities are provided. In addition, children are referred to counsellors and special educators as needed. Parental support groups are created to cater to the needs of parents and develop a supportive environment for their children.



Supporting children with learning disabilities

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RUPLIBEN GANVIT

VILLAGE: Karanjveri



OPPORTUNITY HAS TRANSFORMED RUPLIBEN'S LIFE

When Rupliben's husband was diagnosed with a major illness that prevented him from working, she was suddenly faced with the responsibility of being the breadwinner of the family. She struggled daily as the family slipped into poverty. When she was offered an opportunity through **Shrimad Rajchandra Mahila Gruha Udyog**, her life changed forever. She uses her skills productively and makes handcrafted food products and incense sticks in a clean, safe and friendly environment. The money she earned enabled her to support her family and pay for her husband's treatment - an extremely empowering and liberating experience.

WOMAN CARE



WOMAN CARE

Shrimad Rajchandra Love and Care



Ensuring safe motherhood for rural women

Women not only play a pivotal role in their families, they serve as the cornerstone for significant development of society. However, less privileged women are subject to discrimination, poverty, poor health, and lack of education and opportunities. Woman Care aims at uplifting women by providing adequate medical facilities, opportunities for education and employment, while supporting activities to make them self-reliant, confident and socially aware.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Safe Motherhood Programme

This is an initiative that encourages women to opt for hospital deliveries in a clean and safe environment. A team of qualified gynaecologists and trained staff provides expectant mothers with medical care, counselling, and nutritional supplements at subsidised charges or free of cost. Awareness drives are also conducted regularly to monitor and cure the problems faced by expectant mothers.

02.

Shrimad Rajchandra Health Education Programme for Adolescent Girls

This programme teaches young girls about health related topics including pregnancy, childbirth, childcare, immunisation, nutrition, balanced diet, hygiene, and healthy cooking practices with a focus on reproductive health. It empowers them to cultivate healthy habits, prevent disease and reduce risky behaviour.

03.

Shrimad Rajchandra Women Empowerment Programme

This is a novel initiative which encourages women to work by teaching them how to make snacks, decorative articles, and handmade products that are sold under the 'Raj Amrut' and 'Raj Saurabh' labels. Shrimad Rajchandra Mahila Gruha Udyog is the flagship of this initiative, through which simple yet effective activities are taught to rural women as income-generating opportunities.



Shrimad Rajchandra Mahila Gruha Udyog



Health education for adolescent girls



Providing daily essentials to widows



Rural women making incense sticks at Shrimad Rajchandra Mahila Gruha Udyog



Imparting financial literacy to rural women

04.

Shrimad Rajchandra Widow Welfare Programme

Widows with no family support and who are unable to earn a living are identified through this programme. Regular supplies of essential items like flour, rice, pulses, sugar, oil and jaggery are provided for free and delivered to their doorsteps, saving their energy, time and money.

05.

Shrimad Rajchandra Higher Education Resource (HER)

This programme provides financial assistance to girls from rural areas wishing to pursue higher studies in fields such as medicine, pharmacy, nursing, and engineering. This in turn also discourages child marriages.

06.

Shrimad Rajchandra Sowing for Energy, Empowerment and Development (SEED)

This programme trains women to cultivate organic kitchen gardens in their backyards to improve family nutrition levels and to supplement livelihood through sale of surplus output. They are trained in organic methods, *satvik* cooking practices and supported with seed kits to improve the intake of nutrients.

07.

Shrimad Rajchandra Financial Literacy and Opportunities for Women (FLOW)

This programme aims to provide rural women with training in financial literacy (e.g. aspects of financial management like smart savings, wise spending, minimising debt and matured borrowings) through campaigns, workshops, and seminars.

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PANDU PADVI

VILLAGE: Pangarbari



EXPERIENCE : The importance of agriculture in the life of Pandu, a tribal farmer, is immense. He is the head of his family and supports it through hard work. Receiving two oxen free of cost from **Shrimad Rajchandra Jivamaitridham**

Gaushala has helped him increase his agricultural yield significantly. Today, Pandu has expanded his activities to produce rice, bajra and other pulses and leads a secured existence.

TRIBAL CARE



TRIBAL CARE

Shrimad Rajchandra Love and Care



Treating tribals at their doorstep

India is home to over 104 million tribals, many of which are nestled in some of the most backward areas of the country. Many live in severely impoverished conditions, far removed from the general population and the benefits of a developed world. Tribal Care seeks to address the needs of tribal populations and relentlessly works towards their overall upliftment.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Mobile Medical Care

Medical assistance is extended to tribal people who cannot reach a hospital or medical camps, often because they cannot leave work for even a few hours. Others are too old or incapable of travelling and many do not have the money to travel either. Teams of medical professionals visit remote areas on a weekly basis to provide quality treatment. A dental van also reaches out to them.

02.

Shrimad Rajchandra Skill Development Centre

This programme focuses on two key issues - employability and entrepreneurship. The centre offers courses within the vocational training domain like bedside patient assistant, domestic electrician, mobile handset repairing, retail sales associate and office assistant and data entry operator. Several other courses in varied domains are planned. The centre's second goal is to provide entrepreneurial training and to create a unique space to make skill development more exciting and aspirational for tribal youth.

03.

Shrimad Rajchandra Vocational Training Programme

This programme encourages skill development among tribal youth communities by providing financial assistance for vocational training courses and encouraging pre-vocational training in secondary and higher secondary schools. This project involves providing training in diverse skills such as automobiles, industrial, electrical, tailoring, phone repairs, video and photography, furniture making, and metal fabrication. Essential aids like sewing machines



Training tribal youth in vocational skills



Mobile medical care for tribals



Promoting indigenous skills

and technical equipment are provided to enable them to pursue their chosen professions.

04.

Shrimad Rajchandra Cattle Wealth for Farmers

Cattle rescued from slaughter are provided to farmers in the interiors of Gujarat for rehabilitation. These cattle assist in tasks such as ploughing fields so that the farmers can increase the crop yields and thereby raise their standard of living, prosperity and social status.

05.

Shrimad Rajchandra Indigenous Skill Programme

This programme encourages tribals to handcraft a range of products, thereby preserving their crafts and cultural heritage. It provides opportunities to rural craftsmen and artisans and plays a pivotal role in ensuring their financial freedom. Hand-made products are sold under the brand 'Raj Kruti'. In addition, tribal students make greeting cards under 'Cards for a Cause', a programme through which over 400,000 cards have been sold to corporates. Funds from these sales help in the overall development of the tribals and in providing them a life of dignity.

06.

Shrimad Rajchandra Learning & Inculcating Value Education (LIVE)

Through workshops and seminars which build a core of moral and social values, awareness is created about the ill-effects of superstitious beliefs and the consumption of liquor and tobacco prevalent in many tribal communities. Deteriorating physical health, neglected domestic lives, broken families, financial ruin, unemployment and even death are all linked to substance abuse. This programme empowers tribals to make healthy, powerful and permanent lifestyle changes.

UMESH SINGH

PLACE: Dharampur
Prison



SRLC volunteers are helping to transform the lives of many prisoners. Umesh Singh is one such individual whose life has changed within the confines of the Dharampur prison. “You are changing my difficulties into happiness”,

says Umesh, as he awaits a final verdict on his case. “Your visits have helped me alleviate stress and provided me the solace in knowing that there is someone who cares for me”.



COMMUNITY CARE

Shrimad Rajchandra Love and Care



Events organised for community bonding

Communities are an integral part of societies. They form a unique social fabric upon which developmental initiatives can be launched. Strengthening community bonds and supporting community-based activities are important efforts to ensure social harmony, togetherness and progress. Community Care aims to touch the lives of the community at large for collective change.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Upvan - Community Garden

A community garden improves the quality of people's lives, as it is a medium for recreation, exercise, social interaction, beautification of the neighbourhood and overall community development. A community garden acts as a welcome oasis and is also an important stress-buster. To provide such an opportunity to the community, projects to build community gardens are under way.

02.

Shrimad Rajchandra Pavilion - Sports Pavilion

This is an enclosure within the Mahatma Gandhi Ground, Vandsa, which houses a community hall and a library and is used for indoor games and other activities for children.

03.

Shrimad Rajchandra Pustakalay - Libraries

Under Shrimad Rajchandra Pustakalay, libraries are donated to rural schools. These help to cultivate the joy of reading amongst children and expand their knowledge.

04.

Shrimad Rajchandra Computer Classes

Free computer classes help the rural community to become familiar with the technological advancements in the world and maximise their



Shrimad Rajchandra Pavilion



Shrimad Rajchandra Pustakalay



Shrimad Rajchandra Cleanliness Drives



Shrimad Rajchandra Prisoner Upliftment & Reform Efforts (PURE)



Yoga sessions for prisoners

future career opportunities. Moreover, this project gives an opportunity for companies to donate their e-waste in the form of old computers, which are in turn used in these training programmes.

05.

Shrimad Rajchandra Cleanliness Drives

The purpose of cleanliness drives is to raise the standard of personal hygiene within the community, and to convey the importance of maintaining sanitation and cleanliness for public safety and wellbeing. Cleanliness drives at public spaces are organised to raise awareness and promote knowledge.

06.

Shrimad Rajchandra Prisoner Upliftment & Reform Efforts (PURE)

This programme provides a healing touch to prisoners and focuses on the development of spiritual and moral values, physical and mental health, as well as education and skills. The project involves interacting with prisoners through spiritual discourses, value-based sessions, meditation, yoga techniques and pranayam to help cultivate positive thought patterns for a smooth transition into society. Training courses are also conducted to inculcate skills for livelihood.

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communitycare@shrimadrajchandramission.org



SMT. BHARTI
DASGUPTA

Param Shantidham
Vrudhashram,
Mumbai

“We don’t need physical things
but I love the time we spend with
all of you when you come here.
I am so overwhelmed.
I get wonderful sleep because

I feel that my children have spent
time with me. You people have
touched my heart. You are like
my children; I will not forget this
for the rest of my life”



HUMANITARIAN CARE

Shrimad Rajchandra Love and Care



Caring for the aged

The Humanitarian Care initiatives were launched with an aim of offering physical, emotional and vocational support to the poor and underserved communities, thereby leading them towards self-reliance and a dignified existence.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Differently Abled Programme

This Programme provides financial assistance to homes for the physically challenged and shelters that are not well-aided and are lacking in essential resources. Customised solutions are offered based on their respective needs such as food, shelter, medical support, and educational aids. Efforts are also undertaken to make the physically challenged self-reliant over time.

02.

Shrimad Rajchandra Affection for Aged

Through this programme, volunteers spend quality time with old age people who are often deprived of love and care. This project aims to provide what they need the most - medical support and companionship.

03.

Shrimad Rajchandra Hospice Help

Terminal illness can be explained as illness which cannot be cured or adequately treated, and which eventually results in death in a relatively short period of time. The main focus area of this programme is regular interaction, exercises, medical aid provision and care for the terminally ill, providing them with physical and emotional support and instilling positivity, confidence and dignity.



Providing emotional support for abandoned elders



Providing tarpaulin sheets to protect homes during monsoons



Food Distribution Drive

04.

Shrimad Rajchandra Hunger Relief Programme

This programme involves distribution of food packets and grains to the poor and homeless to help alleviate their suffering.

05.

Shrimad Rajchandra Distribution of Essential Aids for Respite (DEAR)

This programme provides a helping hand to those who cannot afford even basic necessities. Periodic events for mass distribution of essentials to the poor are organised, which include clothes, monsoon shelters, blankets and medicines.



Caring for the terminally ill



Spending quality time with the elderly in Manchester



Distributing essentials to less privileged patients in Hong Kong



Providing Iftar meals to workers during Ramadan in Dubai



Caring for the homeless through food distribution in San Diego



VILLAGE: Pangarbari

It was a medical emergency when the foetus of a pregnant cow died in the womb of its mother. The cow's body was swollen and she was in excruciating pain. The cow would die if the foetus was not

removed in time. The Animal Care's veterinary team was called in, and they successfully performed a caesarean section surgery, giving the cow a new lease of life.



ANIMAL CARE

Shrimad Rajchandra Love and Care



Shrimad Rajchandra Jivamaitridham Gaushala

Animals are every bit capable of feeling pain as humans do. Innumerable animals are killed for food, clothing, entertainment and experimentation every year. Animal Care provides compassionate care to animals by saving them from slaughter, gifting them a secured environment in which to live and providing healthcare services. Our aim is to create a model Ahimsa Centre from where millions can take inspiration and develop love and bonding with animals.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Saving Animals From Execution (SAFE)

Under this programme, thousands of animals are rescued and relocated to appropriate shelters on various occasions throughout the year. Maintenance expenses are provided to panjrapoles (shelter homes) where rescued animals are rehabilitated. Support is also given to people and organisations engaged in animal rescue operations.

02.

Shrimad Rajchandra Jivamaitridham Gaushala

This is an animal shelter in Dharampur presently housing more than 200 cattle. The animals are provided with the best living standards, high quality fodder and a holistic environment, encouraging human interaction and fostering a bond of love and friendship with animals. Ahimsak and organic milking methods are practised, whereby excess milk from the cows is used to make ahimsak and satvik ghee. Buttermilk formed is distributed free to local villagers. 'Gwala for a day' at the Gaushala is an innovative activity that gives individuals a chance to don the role of a 'Gwala' (a cowherd) and become friends with the animals by feeding, bathing, milking and serving them.

03.

Shrimad Rajchandra Ahimsa Awareness Drives

This Programme educates people about the cruelties committed against animals through the luxury, fashion and food industries, and encourages people to use *ahimsak* products that are made without hurting animals. The Awareness Drives have two primary objectives: to educate people about the inhumane practices, and to encourage them to use cruelty-free alternatives and live an ahimsak lifestyle through exhibitions, audio-video documentaries and skits.



Rescuing animals from slaughterhouses



Shrimad Rajchandra Animal Helpline Ambulance



Providing immediate treatment



Providing medical treatment to an injured animal



Rehabilitating cattle to needy farmers

04.

Shrimad Rajchandra Mobile Veterinary Service

Medical services for livestock are often costly and sub-standard. Many farmers are unaware of preventive measures such as vaccination and deworming and do not provide nutritional fodder to their cattle. As a result, the cattle become weak and fall prey to various diseases. Advanced medical care is delivered to animals in rural areas of South Gujarat by travelling to remote villages and providing them with treatment. The services include vaccination, deworming, nutritional supplements, hormone therapy and minor surgeries. In case of major surgery requirements, the animal is referred to or transported to an animal hospital for treatment. In addition to this, a specialised ambulance to rescue and treat large animals has been donated to The Bombay Society for the Prevention of Cruelty to Animals (BSPCA).

05.

Shrimad Rajchandra Animal Helpline

This helpline provides an organised platform to report sick or injured stray animals and birds so that they can receive timely support. A trained professional links the caller with an animal ambulance. In severe cases, the animal is admitted to an animal hospital.

Tel: +91 9822921100 / +91 7030159900

06.

Shrimad Rajchandra Cattle Rehabilitation Programme

This is an innovative project through which cattle saved from slaughter are rehabilitated to farmers. The cattle are blessed with a family instead of being slaughtered, while the farmers are provided with a medium for sustaining their life. The cattle are rehabilitated through a formal detailed process so as to ensure their safety and well-being.

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animalcare@shrimadrajchandramission.org

A view of the
Shrimad Rajchandra Jivamaitridham Gaushala







VILLAGE: Bavi

In 2013, Maharashtra was affected by a severe drought, considered as the region's worst in 50 years. The situation was so bad that each day, only a litre of water per person would be available for all activities. Alert and sensitive to the worsening situation in these drought-hit areas, SRLC responded swiftly to the need for relief and care. The village of Bavi in Beed

district of Maharashtra was adopted and water storage projects were undertaken. These were aimed at developing sustainable irrigation and drinking water sources like man-made lakes, which would provide a source of drinking water for the entire village and for future generations to use. Fishing was banned in these lakes, thereby upholding the principle of ahimsa.



ENVIRONMENTAL CARE

Shrimad Rajchandra Love and Care



Young children planting saplings

The state of our environment requires urgent attention and care. Increased urbanisation has resulted in grave environmental pollution and destruction. Increasing sensitivity towards the environment and taking steps towards its conservation and enrichment is the need of the hour. The values of spirituality and the principles of ecology are in consonance and can go a long way in positively rectifying the current scenario. Environmental Care works towards environmental protection and sustainability.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Grow Green - Tree Plantation Drives

Mega tree plantation drives are undertaken for increasing the green cover in our surroundings.

02.

Shrimad Rajchandra Water Conservation Programme

Water conservation through various water harvesting programmes are implemented in tandem with the local farmers.

03.

Shrimad Rajchandra Alternate Energy Programme

This strives to conserve energy by reducing consumption through awareness, adopting simple norms, avoiding wasteful use and substituting with alternate sources of energy.

04.

Shrimad Rajchandra Eco Paper Drive

Lakhs of notebooks distributed to rural children are manufactured using recycled paper, resulting in conservation of our natural forests.

05.

Shrimad Rajchandra Recycling & Environment Awareness Programme (REAP)

An initiative to encourage recycling of waste materials towards a sustainable environment.



Developing sustainable irrigation and drinking water source by creating a man-made lake



E-waste awareness and collection drive

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UTTARAKHAND FLOOD RELIEF

Saraswati Vidya
Mandir,
Joshimath

In June 2013, one of the worst natural disasters in recent history hit the Indian state of Uttarakhand. Described by some as the 'Himalayan Tsunami', torrential rains resulted in flooding and landslides. The tragedy witnessed the loss of more than 5000 lives and destruction of property. Shrimad Rajchandra Love and Care's Emergency Relief Team responded swiftly to the relief operations by donating life-saving and basic utility items.

Two educational institutions impacted by the floods were the Goswami Ganesh Dutt Saraswati Vidya Mandir, Uttarkashi, and Saraswati Vidya Mandir, Joshimath. While the Uttarkashi school houses approximately 1000

students from 6th to 12th standards, the Joshimath school has 700 students from 1st to 12th standards.

The Uttarkashi school was completely swept away in the floods. SRLC supported the reconstruction of this school. The Joshimath school was severely damaged in the floods and some of its rooms were washed away. SRLC sponsored the complete rebuilding of this school.

SRLC brought about a positive impact on the shattered dreams of these children, who now look forward to a bright future!



EMERGENCY RELIEF CARE

Shrimad Rajchandra Love and Care



Extending support after the Chennai Tsunami

Natural disasters such as earthquakes, famines, floods, tsunamis, and cyclones often create life shattering after-effects, besides destroying infrastructure and impacting the supply of daily essentials. Emergency Relief Care helps to rebuild both the physical and emotional damage caused by natural disasters by providing essential supplies and immediate relief aid to impacted communities and offering long-term rehabilitation support.

ACTIVITIES AND PROGRAMMES

01.

Shrimad Rajchandra Emergency Relief Programme



Supporting relief operations in the aftermath of the Uttarakhand floods



Distributing educational kits to the children affected by the cloudburst and floods in Leh

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SPECIAL EVENTS

SRLC AT THE MUMBAI, BENGALURU, KOLKATA AND OTHER GLOBAL MARATHONS

The Standard Chartered Mumbai Marathon (SCMM) is the largest marathon in Asia, as well as the single largest philanthropic sporting event in India. SRLC's debut participation in the 2011 edition of the event saw more than 1500 volunteers and supporters, which was a feat in itself. In its inaugural participation, SRLC won top accolades for the Highest Fund-Raising NGO, a feat which was repeated in all the subsequent editions.

SRLC has participated in the *TCS World 10K, Bengaluru* from 2014 to 2016, winning several awards for fundraising, including those by ardent child volunteers of SRLC. SRLC also participated in the *Tata Steel Kolkata 25K* in 2016, the largest running event in Eastern India. SRLC's team of over 100 volunteers draped the streets of Kolkata in hues of love and care.



A sea of more than 1500 SRLC volunteers and supporters against the backdrop of the Mumbai skyline at the Standard Chartered Mumbai Marathon



Pujya Gurudevshri flags off SRLC's participation at the SCMM 2011



The SRLC cheer zone entertains the participants and audience during the SCMM



Volunteers providing encouragement to the participants at the SRLC cheer zone at the TCS World 10K, Bengaluru



Passionate volunteers spread the awareness of SRLC's initiatives

What started off in India soon spread across the globe with SRLC volunteers walking for a cause to further spread the awareness of SRLC's benevolent initiatives. Some of these include the *Love and Care Walk (USA)*; *Love of Faith Charity Walk & Firewalk (UK)*; *DVV Antwerp Marathon*; *Dubai Cares Walk for Education*; and the *City2Surf (Australia)*.

WALKS ACROSS THE WORLD



Love of Faith Walk (UK)



DVV Antwerp Marathon



City2Surf (Australia)



Dubai Cares Walk for Education



Toronto Veggie Pride Parade



Love and Care Walk (USA)



Jet Airways joins hands with SRLC to provide a once-in-a-lifetime flying experience for rural children



Providing a new lease of life to animals



Mumbai Darshan for tribal students

EXPRESSIONS OF LOVE

Shrimad Rajchandraji and Pujya Gurudevshri are embodiments of selfless love and compassion. The festive period from Pujya Gurudevshri's Birth Anniversary to Shrimad Rajchandraji's Birth Anniversary is celebrated every year with a special tribute called 'Expressions of Love'. This host of social initiatives and projects brings gifts of care and a positive change in the lives of the underserved, symbolising a true celebration of love, for love, and with love.

CHILDREN PLAY CHANGEMAKERS

Children of Shrimad Rajchandra Gurukul and Shrimad Rajchandra Divinetouch participate in the annual ***Design for Change (DFC) School Challenge***, a global movement designed to give children an opportunity to express their ideas for a better world and put them into action. In order to implement these ideas, children are inspired to get involved in socially-uplifting endeavours. When children develop a can-do attitude in serving the world around them, we can certainly look forward to a very bright future!



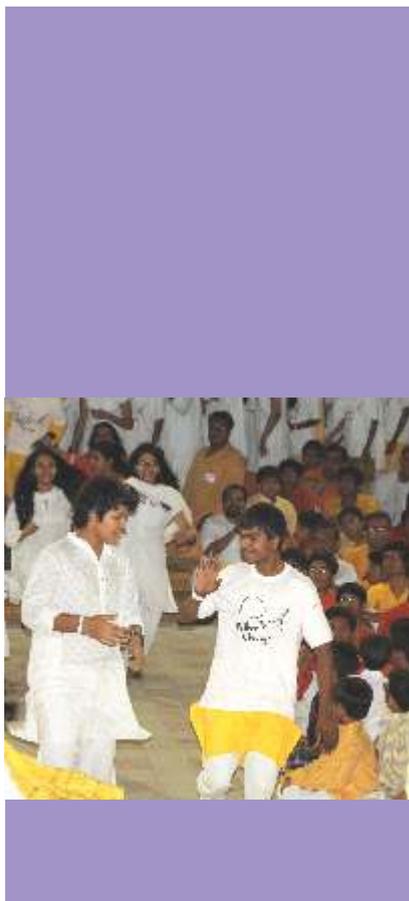
Little children inspiring positive change in society



Children provide a blanket of love and care



Appreciating efforts of the Police Department



Children from rural and urban areas come together to make a difference in society



Sounds of "TOGETHER WE CAN" resonate with the blessings of Pujya Gurudevshri

TOGETHER WE CAN

SRLC has initiated a platform called *Together We Can*, where children from urban schools in the cities come together with children from the rural interiors and municipal schools, thereby overcoming social, cultural, economical and geographical differences. They share their talents and bond as friends. It is an opportunity for children to enjoy activities focused on all-round development, and learn without discrimination.



SRLC awarded at the SCMM Charity Awards Night



SRLC receiving the Medscape India National Award 2013



SRLC being recognised for its blood donation drive

AWARDS AND ACHIEVEMENTS

First Referral Unit

Shrimad Rajchandra Hospital (SRH) has been declared by the Government of Gujarat as the First Referral Unit (FRU) in Valsad district. There are several Public Health Centres (PHC) in the rural areas in Valsad that offer patients primary medical aid. However, if the PHCs need to refer the patients to a hospital, they refer them to SRH. This recognition is due to the excellent facilities and treatment available at the hospital.

Medscape Award 2013

SRLC has been at the forefront in providing quality health care to rural populations in and around Dharampur through Shrimad Rajchandra Hospital, Shrimad Rajchandra Viklang Centre, and other medical initiatives. As a mark of recognition for their significant contribution to the underprivileged, SRLC was presented with an award for 'Excellence in Rural Health Care' at the Medscape India National Awards 2013. Medscape India is an independent non-profit organisation that serves as a platform to unify the medical and healthcare community. Medscape India National Awards aim to honour excellence, reward best practices and recognise outstanding contribution of visionaries, both individuals and organisations, who work in the field of healthcare.

Awards for Blood Donation

Blood donation camps are organised annually at Shrimad Rajchandra Ashram, Dharampur, in which hundreds of volunteers donate blood enthusiastically. An Award of Excellence was presented on the occasion of World Blood Donor Day 2008 for collecting the 2nd highest number of units of blood in Valsad and Dang districts during the period of 2005-2008. This was followed up with an award for being the 3rd highest in Voluntary Blood Donation in Valsad and Dang districts for the period 2009-2012, an indication of the relentless focus on providing healthcare services in Gujarat.

Marathons

SRLC set the benchmark in its inaugural participation in the Standard Chartered Mumbai Marathon 2011 by becoming the Highest Fund Raising NGO. Since then, SRLC has participated in marathons across India and continues to lead the award charts .

Some of the coveted awards won by SRLC in different cities include:

Mumbai Marathon

Highest Fund Raising NGO
NGO with Maximum Corporate Donations
NGO with Largest Corporate Support
NGO with the Highest Number of Dream Teamers
Youngest Dream Champion

Bengaluru Marathon

Highest Pledge-Raising NGO
NGO with Maximum Corporate Support

Kolkata Marathon

Highest Fund Raising NGO
Highest and Second Highest Fund Raiser in the Change Maker category

PRODUCTS



01.

Cards for a Cause

Educate - Elevate - Empower

Cards for a Cause showcases the creative expressions of the tribal students of Shrimad Rajchandra Gurukul and Shrimad Rajchandra Vidyavihar through very special greeting cards.

02.

Raj Kruti

An initiative to provide new opportunities to the rural artisans and craftsmen, thereby ensuring their financial freedom. Beautiful products such as pen stands, tissue box cases, and visiting cardholders are hand-painted by them in their traditional Warli art and sold to generate funds for their livelihood.

03.

Raj Amrut and Raj Saurabh

The food products carry the divine name of 'Raj Amrut' and incense sticks, the name 'Raj Saurabh.' Meaningful employment and a source of living is provided to the rural womenfolk through this initiative.



For more information and
to place orders

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sales@srloveandcare.org

SHRIMAD RAJCHANDRA ORGAN DONATION PROGRAMME

Organ Donation is a life transforming gift of an organ to a person who has an end-stage organ disease and needs a transplant for survival. Sometimes, people suffer from irreversible organ failure and the only way they can recover or lead a normal life is to receive an organ transplant. By being an organ donor, you can save the lives of up to 8 individuals.

There is a major lack of awareness about organ donation, and recent polls and surveys reveal that people would come forth with their wish to donate if they had received more information. A major reason for the shortage of organs is that many people have not recorded their wish about organ donation or discussed it with their families.

Shrimad Rajchandra Organ Donation Programme is a world-wide public awareness campaign to encourage and promote organ donation after death. There are 3 simple steps to become an organ donor:

1 PLEDGE TO DONATE

You can sign up to pledge your organs by filling up the Organ Donation Pledge Form. You can fill this form online at www.srloveandcare.org/organ-donation

2 INFORM YOUR FAMILY

It is very important that you help your near and dear ones understand, remember and respect your decision of organ donation after your death. Consent of a near relative or a person in lawful possession of the dead body is required for organ donation.

3 CARRY YOUR DONOR CARD

On submitting the completed form, we will send you an Organ Donor pledge card. Please keep the card with you at all times.

SPREAD THE PLEDGE AND SAVE MORE LIVES

Invite your friends and family members to pledge their organs and become proud donors as well.

Join us in this noble movement of saving lives. Register today to donate your organs.

Signing up is free but your contribution is invaluable!



Initiation of



Shrimad Rajchandra
Love and Care



SHRIMAD RAJCHANDRA
**ORGAN
DONATION
PROGRAMME**

Launch of the Shrimad Rajchandra Organ Donation Programme

Each sunrise brings with it the potential to brighten someone's life. Often, we underestimate the power of a touch, a smile, a kind word, a listening ear, a warm hug or even the smallest act of caring - all of which have the potential to turn a life around. SRLC gives you the wonderful opportunity to fill your life with love, compassion, happiness and contentment by making a difference in the lives around you.



Gift a Smile is an endeavor that allows you to brighten someone's day. Through this initiative, you can now express your love towards friends and family on special occasions in their lives, by donating on their behalf under Shrimad Rajchandra Love and Care (SRLC).

SRLC is an initiative to offer service and bring joy to the lives of the underprivileged sections of our society. Included in this programme are 10 Cares related to mankind, animals and the environment.

- Health Care
- Educational Care
- Child Care
- Woman Care
- Tribal Care
- Community Care
- Humanitarian Care
- Animal Care
- Environmental Care
- Emergency Relief Care

Hope this gift has brought you a smile.
You too can extend your love and give a smile.

For more details, please visit www.rloveandcare.org
Email: loveandcare@shrimadrajchandrasmithan.org

Certificate

Gift a Smile

Material gifts are temporary,
But some gifts are timeless...
They touch hearts, transform lives
and bring smiles.

GET INVOLVED

- **BY OFFERING SELFLESS SERVICE TO OTHERS**

Through special volunteer programmes organised for schools, colleges and corporates.

- **CELEBRATE BY SHARING**

A fundraising programme which enables you to rejoice the significant occasions of your life by extending love to others. This is an opportunity to celebrate birthdays, anniversaries or other occasions by raising an amount towards a noble cause through your very own online campaign. This will be a message to your loved ones not to spend their money on buying you expensive presents, but to donate the same in support of your cause.

- **GIFT A SMILE**

A unique way of giving and gifting, Gift A Smile is a movement through which you can contribute towards a noble cause in support of your loved ones on their special occasions. The Gift A Smile certificate is adorned with a personalised message by you informing your loved ones about the noble cause you have chosen to support on their behalf.

- **BY CONTRIBUTING TOWARDS A CAUSE CLOSEST TO YOUR HEART**

CONTRIBUTIONS

Support Shrimad Rajchandra Love and Care by sponsoring:

HEALTH CARE

An artificial limb for the physically challenged	2,500/-
A minor surgery	5,000/-
A hospital bed for a month	50,000/-

EDUCATIONAL CARE

Subsidised educational supplies for ten children	2,500/-
Residential education for a child for one year	15,000/-
Coaching classes for ten children	25,000/-

CHILD CARE

Mid-day meals for a student for one year	2,500/-
A life skills workshop for children	10,000/-
Intensive care treatment for a critically ill newborn baby	15,000/-

WOMAN CARE

Monthly supplies for a widow	2,500/-
Skill training for a woman	5,000/-
Safe motherhood for a less privileged woman	10,000/-

TRIBAL CARE

Rehabilitation of a pair of male cattle to farmers	5,000/-
Vocational training for a tribal youth	10,000/-
Outreach medical care for a day	15,000/-

COMMUNITY CARE

A set of books for a school or library	2,500/-
Cleanliness drive in a locality	5,000/-
Prisoner upliftment and reform programme in one prison for a year	25,000/-

HUMANITARIAN CARE

Food for 3 poor people	100/-
Monsoon and Winter essentials for a family	500/-
Essentials for an orphanage or old age home	10,000/-

ANIMAL CARE

Food for ten animals	500/-
Saving an animal from a slaughterhouse	2,500/-
Adopting an animal at Jivamaitridham	50,000/-

ENVIRONMENTAL CARE

Planting a tree	1,000/-
Refurbishing used computers for the less privileged	5,000/-
Water and sanitation facilities	50,000/-

EMERGENCY RELIEF CARE

General contribution towards the Emergency Relief Care Fund

Donations received by the Trust are tax exempted under Sec 80-G (for India)

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charity@srloveandcare.org



Corporate partners in seva



Corporate supporters of SRLC at the Standard Chartered Mumbai Marathon



CORPORATE SOCIAL RESPONSIBILITY (CSR)

SRLC has been actively engaged in promoting social initiatives addressing health, education, community, humanitarian and environmental causes through the 10 Care programme.

The array of activities and focus on social impact has brought us corporate supporters who contribute whole-heartedly to our causes. Their support is not a mere fulfilment of Corporate Social Responsibility but an indication of the strong trust that they put in our intentions and abilities and the fact that they also want to serve those in need.

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charity@srloveandcare.org

SRLC's spectrum of services ensures that Corporates meet their charity mandate, providing them an opportunity to select a project of their choice aligned to their institutional objectives. SRLC forges a long term relationship with its corporate partners and encourages their employees to engage in volunteering too.

We invite caring corporates to support us in the projects and initiatives that have been launched for the betterment of the under-privileged, which are based on a thorough research of the ground realities.



SRLC receives unstinting support of several corporates for its benevolent causes

TESTIMONIALS

Dr. Arun Singh, pre-eminent paediatrician, pioneer in the field of early intervention, and National Advisor to the Government of India for Rashtriya Bal Swasthya Karyakram, comments on the Shrimad Rajchandra District Early Intervention Centre: “To the best of my knowledge, such a model would be not only the first in Gujarat but also the only one when compared to the other states of the country.”



Juhi Chawla, Actress and Film Producer: “Firstly I would like to congratulate you. I would like to tell everybody that as a nation we all follow Mahatma Gandhi. And whom did Mahatma Gandhi follow? His spiritual mentor was Shrimad Rajchandra. So this is a foundation named after Him, following His principles. You all are doing amazing work, uniting children from urban areas with rural children, helping to uplift rural children, educating them, looking after their health and also raising funds for them. All the very best in the future to make this world a better place and continue with your great work.”



Sanjeev Kapoor, famous Indian Chef and entrepreneur: “What you guys have been doing is fantastic. I think lots of people take inspiration from your work. Keep up this great work. Keep on helping lots of people. Keep on motivating people. I wish you all the best and my support.”



Navin Makhija, Joint Managing Director, Wadhwa Developers: “I have personally visited Shrimad Rajchandra Hospital, Dharampur, which gave me the opportunity to see a side of life I was not exposed to earlier. Thereafter, I have committed to contribute to the cause of SRLC every year.”

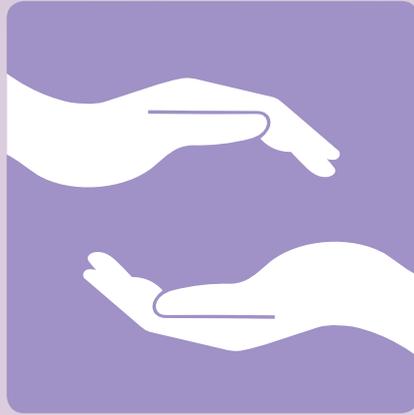


Mr. Sudheer Raghavan, Chief Commercial Officer, Jet Airways: “It is indeed a privilege for us to work with notable NGOs like Shrimad Rajchandra Love and Care and their wards. It is most gratifying to see the smiles lighting up on the faces of these children as they look forward to such an educative programme.”



Arati Kakatkar, General Manager, Procram International Ltd: “SRLC’s enthusiasm has been infectious, and working with SRLC has been an enriching experience for us at Procram. What touched me personally are the efforts made by SRLC in making the youth of our country more socially conscious.”





SHRIMAD RAJCHANDRA
Love and Care

Shrimad Rajchandra Love and Care

INTERNATIONAL HEADQUARTERS

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 /srloveandcare

An Initiative of



Shrimad Rajchandra Mission
Dharampur